

# Activate LinkedIn Learning Account

Connect or Not Connect to LinkedIn profile

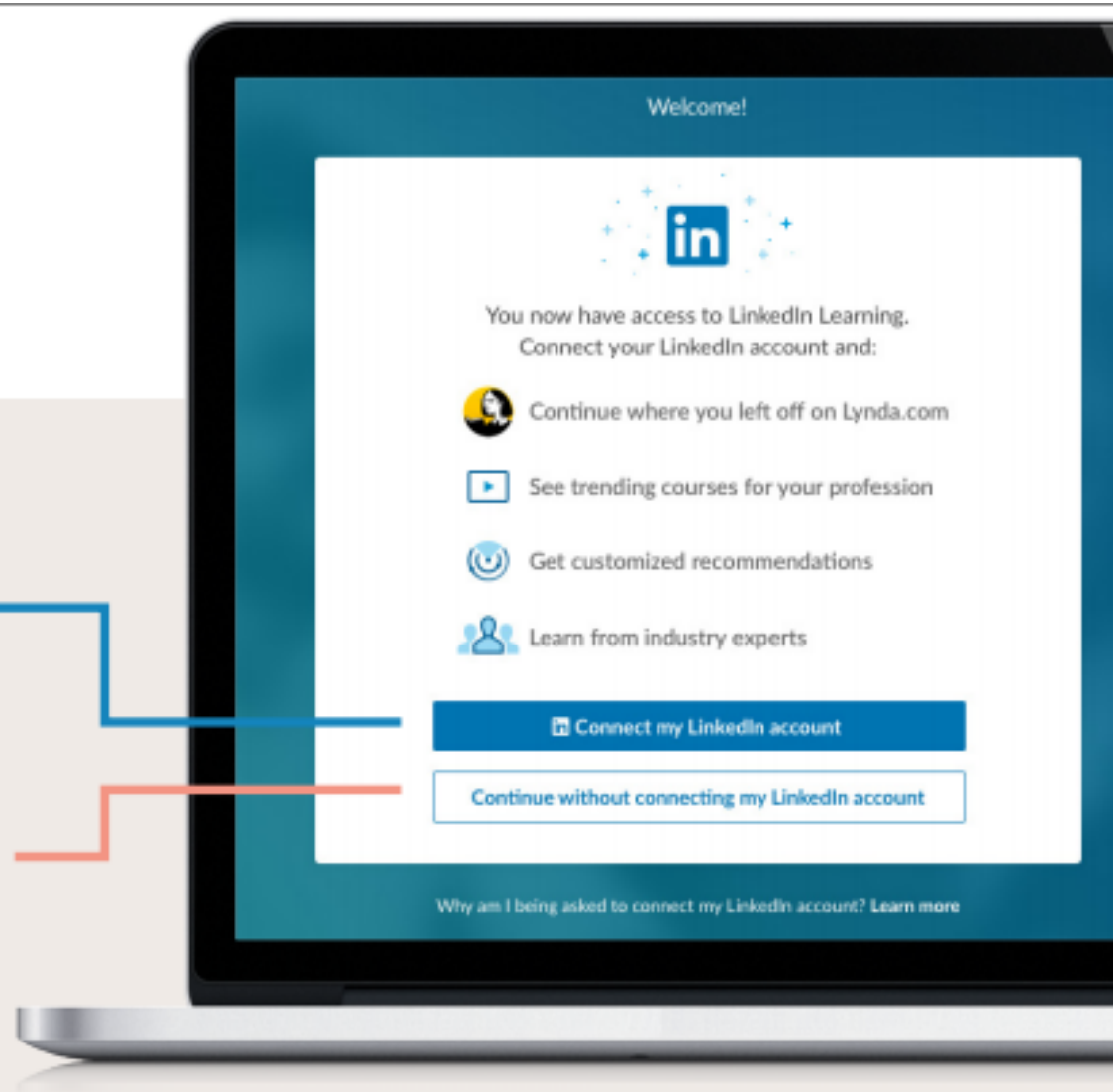
## CONNECT

You can either choose to connect your LinkedIn account.

or

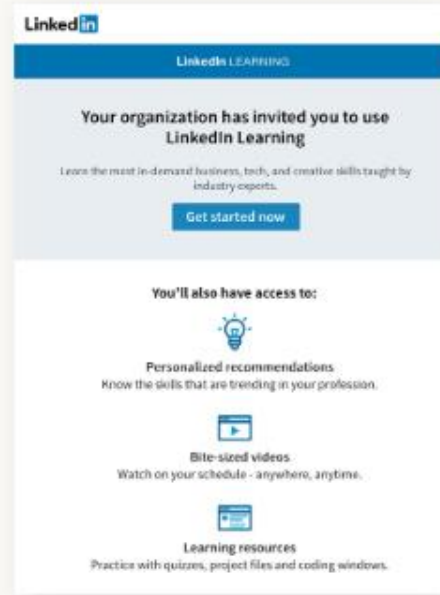
## NOT CONNECT

Create a separate Learning account.

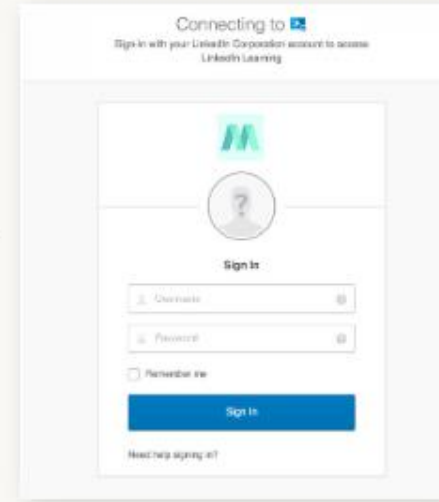


# If a Learner chooses to Connect to their LinkedIn profile

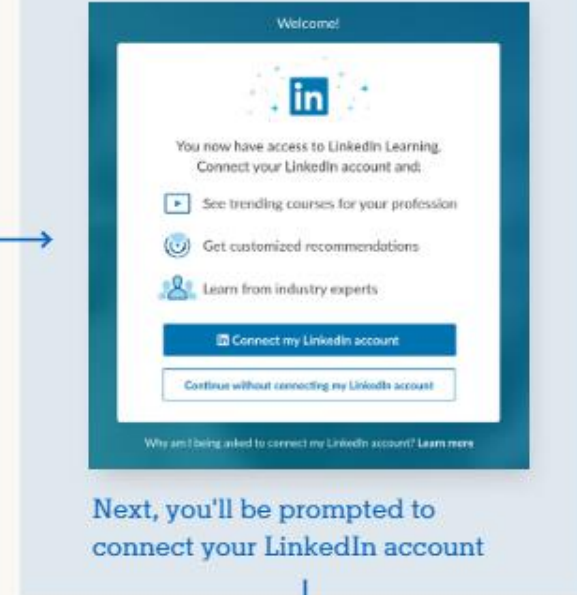
**Note:** only the user's learning activity and basic profile information, (e.g. name, job title, photo) will be shared with the organization



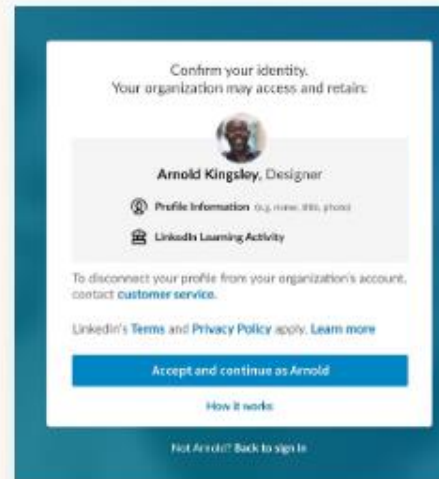
Start by clicking 'Get started now' from within the email sent by your account Admin



SSO authentication  
You may get asked to sign in



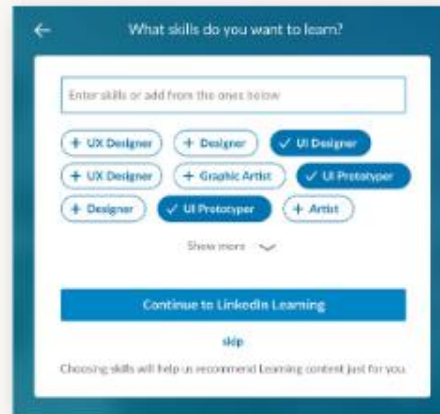
Next, you'll be prompted to connect your LinkedIn account



Here you'll confirm your identity and review our terms and privacy policy



If you haven't signed into LinkedIn recently, you may be asked to sign in here, otherwise you'll skip this step

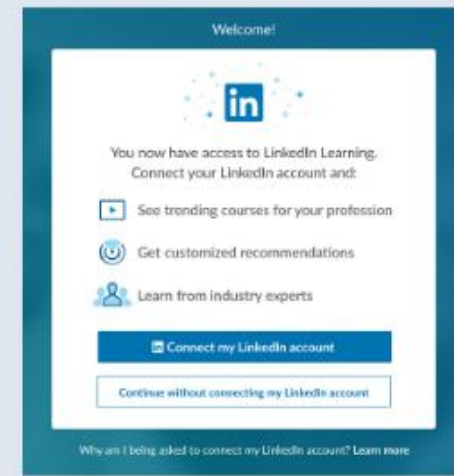
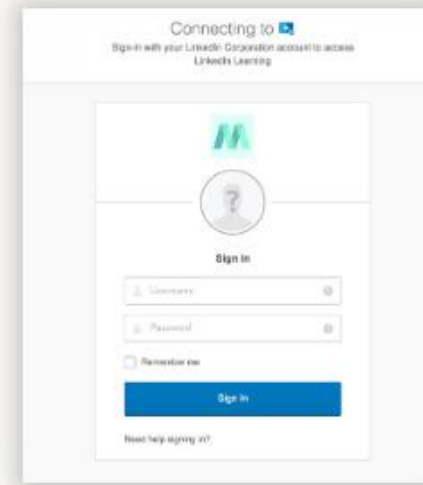
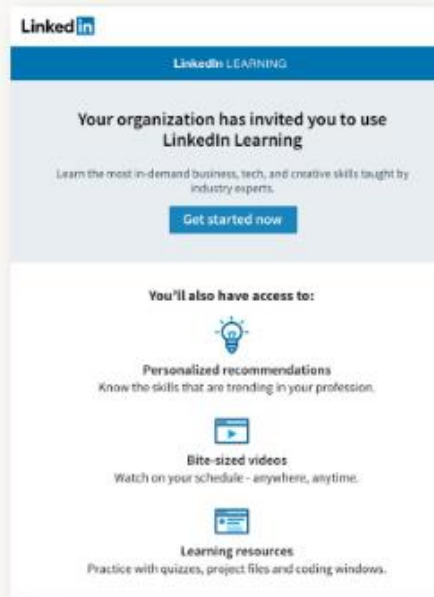


You can personalize content recommendations by choosing skills you'd like to learn

Start learning



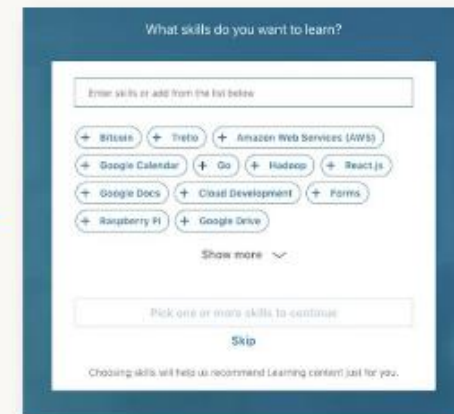
## If a Learner chooses to Not Connect to their LinkedIn profile: *Create a standard Learning Account*



Create a separate Learning account



Enter your title



Start by clicking 'Get started now' from within the email sent by your account Admin



And that's it! LinkedIn Learning is activated for the learner.